



Brand & Marketing Coordinator

The Gold Coast SUNS are seeking an enthusiastic, proactive and dedicated Brand & Marketing Coordinator to assist in driving increased interest from key local target audiences within the Gold Coast community.

Joining the Marketing and Communications team and reporting to the Brand and Marketing Manager, the role is pivotal in delivering support to all internal departments including but not limited to membership, ticketing and fan development, community, retail, events and partnerships.

Tasks include:

Marketing Campaign Delivery

- Execution of club marketing activities including but not limited to radio, television, outdoor, print and digital via media partners. This includes promotions across various channels.

Brand Coordination & Stakeholder Support

- Coordination of whole of club creative requirements including the workflow of internal Graphic Designer while assisting all departments to deliver design needs and ensuring club brand guidelines are adhered to.

Event Delivery Support

- Assisting in the delivery of club home games throughout the season and various club events.

Essential qualifications, experience and skills:

- Strong organisation skills and the ability to deliver work within deadline while working under pressure and managing multiple activities in a busy environment with changing priorities.
- Proven experience in the development and execution of contemporary marketing and promotional campaigns.
- Proactive and enthusiastic work ethic with the ability to take on feedback and direction while also being able to work autonomously.
- Strong attention to detail.
- Ability to manage internal and external stakeholders in a professional and approachable manner, with exceptional customer service skills.
- Excellent oral and written communication skills.
- A degree or diploma in Marketing, Communications or equivalent.
- Proficiency in Microsoft Office applications.

Desirable but not essential skills:

- Experience with Adobe Creative Suite.
- Experience in a membership-based organisation.
- Experience in a sporting environment.
- Experience in dealing with external agencies and media partners.

The successful applicant will display excellent communications skills and a passion for continuous improvement. Experience in managing multiple activities within a fast-paced environment with changing priorities along with exceptional stakeholder management is highly desirable.

Applications close 5pm Wednesday 13th November 2019

To apply, please send a cover letter with your resume to recruitment@goldcoastfc.com.au. Applications that do not address the selection criteria will not be considered.